



EXPERIENCE

MARKO VEJAR - CREATIVE DIRECTION & DESIGN

Contract/Freelance Creative Direction

01/2012 - Current

Primary Clients: AirMiles, BMO, CITI Financial, RBC, TELUS, LG, Dairy Farmers of Canada, WSI...

ISOBAR CANADA

Creative Director

10/2013 - 01/2015 (agency takeover)

Primary Clients: Corby Distilleries, Reckitt Benkiser...

Key accomplishment(s): Working with the Malibu Rum Canada team to create an inspiring, summer fun, campaign involving video, print and web.

SALT & PEPPER

Contract Creative Director

06/2012 - 09/2013

Primary Clients: Nickelodeon, MarcAngelo Foods, Empire Communities, Royal de Versailles...

Key accomplishment(s): Rebranding an already well-established, world-renowned, Royal de Versailles by creating them a recognizable brand identity all to their own.

TAXI

Contract Creative Director

01/2010 - 12/2011

Primary Clients: Telus, McCain Foods, Canadian Tire...

Key accomplishment(s): Led creative to create a successful breast cancer awareness campaign that helped Taxi to retain the Telus account.

DIABLITO DESIGN GROUP

Creative Director/Partner

05/1998 - 01/2012

Primary Clients: Maple Lodge Farms, Telus, LG, Taxi...

Key accomplishment(s): Established Diablito Design Group as a well known resource for several Toronto-based clients and advertising agencies.

RYAN PARTNERSHIP CANADA

Contract Creative Director of Interactive

04/2007 - 10/2008 (office closure)

Primary Clients: Mattel, S.C. Johnson, Nestle Waters

Key accomplishment(s): Leading creative & strategy, as well as directing multiple agencies, for the 40th anniversary of Hot Wheels.

RETAILCOM GROUP

Associate Creative Director

10/2005 - 04/2007

Primary Clients: Samsung USA and Canada, American Heart Association/NFL

Key accomplishment(s): Worked as a bridge between with the NFL and the American Heart Association to create a successful, national program, to help promote a healthier lifestyle amongst middle school aged kids, 6-16, in the United States.

BROOKS MARKETING RESOURCE

Sr. Art Director

02/2005 - 10/2005

Primary Clients: OLG, SaultMed, City of Sault Ste. Marie

Key accomplishment(s): Working with the City of Sault Ste. Marie and SaultMed with its recruitment efforts of doctors and surgeons with an intense identity development effort.

BROWN+PARTNERS/BRAND AGENT

Associate Creative Director

02/2002 - 02/2005 (moved to Canada)

Primary Clients: Coca-Cola, Frito-Lay, Zale Corp

Key accomplishment(s): Playing a key role in bringing on Coca-Cola as a major client working primarily on national and regional promotions for Coca-Cola Fountain as well as working directly with Coca-Cola pitching new business.

RYAN PARTNERSHIP DALLAS

Sr. Art Director

12/1999 - 11/2001

Primary Clients: Nokia, Motorola, Mission Foods, Coca-Cola, Perrier Group, Colgate-Palmolive

Key accomplishment(s): I was given free reign to be creative while being able to learn from some incredibly experienced people and further my design skills tremendously.

THE MOUNTAIN GROUP

Art Director

10/1998 - 04/1999

Primary Clients: Neiman Marcus, DCM Solutions, Tidel, Venus/Delicatessen

Key accomplishment(s): I was given my first opportunity to lead creative and manage and direct several campaigns.

QUILL ADVERTISING

Graphic Designer

10/1997 - 5/1998

Primary Clients: IBM, Bennigan's, Optel, ODS Networks

Key accomplishment(s): Making it out alive!

EDUCATION

ART INSTITUTE OF DALLAS, TEXAS

Associate of Arts Degree

Computer Animation and Multimedia.

Graduated early with Honors and Dean's list.

SCHOOL OF HARD KNOCKS

Real World Experience.

Graduated with Honors.